



Workshop and Network Meetings for Local Landlords

Workshop 1: HOW TO ADVERTISE ONLINE

Date: Monday 10th May 2010

Time: 6.30-8.30pm

Venue: MK Snap – 20 Bourton Low -Walnut Tree

Milton Keynes - MK7 7DE

[Free Parking directly outside, easy access for wheelchairs]

6.30-6.45 Arrival

6.45-6.55 Introductions

7.00-7.15 Traditional Classified advertising: Does it Work

7.15-7.20 Explore Online: Who are your online competitors?

7.15-7.30 Explore Online: View the latest Online Property Rental sites

7.30-8.00 DEMO:

How to upload your lettings onto relevant websites

8.00-8.30 Questions, Networking and Close

SPECIAL NOTE: All participants are offered a free 10 weeks 'online' trial of houseflies.co.uk, for when you next need to advertise your 'lettings' vacancy.